

The Hindu 01.03.2017

Logo design competition

Winning logo for Gurugram authority to get Rs. 1 lakh

In the run-up to the constitution of the Gurugram Metropolitan Development Authority (GMDA), suggestions have been invited from citizens for its logo design. The winning design will receive a prize money of Rs. 1 lakh.

The logos can be submitted till March 4. Five short-listed designs will be announced on March 11 and the winner will be declared on April 1 by the Chief Executive Officer of GMDA .

Announcing this, GMDA Officer Special Duty V. Umashankar said he has written to schools and residents' welfare associations asking them to hold logo design competitions and send two short-listed designs to the authorities via email.

‘Aspirational character’

Mr. Umashankar said, “The logo for the GMDA should reflect the aspirational character of Gurugram. The design may reflect the desire to stitch the citizens and institutions together for governance.”

Individuals can log on to the GMDA website to submit their logo designs.

The GMDA is being constituted to oversee the overall infrastructural development and raise the standards of governance and living in Gurugram in light of the rapid growth of the city — both commercially and population wise. This authority is expected to come into existence on April 1, 2017.