The New Indian Express 14.08.2009

Madurai too bans posters on main roads Express News Service

MADURAI: The Madurai Corporation has enforced a ban on pasting posters on main roads from September 1 and will levy a fine of Rs 5,000 on political parties and private organisations that deface the walls and other structures in the city, Commissioner S Sebastine said here on Wednesday.

This rule will be applicable for the four Chithirai streets around Meenakshi Sundareswar Temple, four Avani Moola streets, four Masi streets, four Veli Streets, Kamarajar Salai, Azhagarkoil Road, Tamukkam Ground, K K Nagar 80 feet road, Gandhi Museum Road, Anna Nagar 100 feet road, Panagal Road, Melur Road, Tirupparankundram Road, corporation bus stands, all bus shelters, traffic islands, bridges, office buildings and the compound walls of the corporation, water pumping stations, hospitals, waste bins, school buildings, street light posts and other government offices. In addition to the organisers of a particular programme, the press where the posters were printed would also be fined if the corporation officials seize posters from the banned areas. The officials in the town planning department have been empowered to monitor wall writings ,posters, identify those responsible and impose fines on them, the Commissioner said, adding that this would be conveyed to

all political parties in writing.

Starting September 1, even government advertisements would not be allowed on the streets and the corporation would take all possible steps to make the city clean and hygienic, he said.

"There is provision to fine those who dump garbage in public areas, but it still remains without enforcement," the Commissioner added.