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Unauthorised hoardings, banners to be removed soon

All unauthorised hoardings, digital banners and placards in Chennai district will be removed shortly. A press release from the district collector on Wednesday said hoardings will be permitted by the Collector only if they are parallel to the roads and do not obstruct pedestrian movement. They will not be permitted to exceed 24 feet in length and 12 feet in width.

The licence for setting up of any hoarding with height of more than 30 feet will not be issued by the Collector. The forms for setting up hoardings, digital banners and placards will be issued at the district Collectorate.

The premises of buildings with heritage value, hospitals and educational institutions will not be affected by hoardings, digital banners or placards. Licensed hoardings will be removed on March 31 in the third year of commissioning. The digital banners or placards will be permitted only for a maximum period of six days.