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Unauthorised banners, hoardings removed

Special Correspondent

In a joint operation, Revenue and Corporation officials removed 800 banners and unauthorised hoardings in the city and its suburbs on Monday.

Following complaints, Collector Anshul Mishra had directed the officials to take stock of unauthorised banners and other advertisement materials in the city and the peripheries. Based on their reports, the Collector formed eight teams, each comprising seven Corporation and seven Revenue employees.

The drive, which commenced in the morning, went on till 6 p.m. and was expected to continue for the next three days, an official, who was part of the team, said.

In thickly-populated areas, they were put up on walkways, thus

gobbling carriage space, besides proving dangerous to road users. The banners and hoarding were removed at Periyar bus stand, Goripalayam, Sellur Road, Aruppukottai Road, Andalpapuram, Arasaradi, Theni Road and Viratipatthu in the city limits. In town panchayats, 14 such banners were removed from Paravai, Alanganallur, Vadipatti and Sholavandan. The Collector had warned of stern action against repeat offences and advertisers who violated the laws.